

SAMSUNG B U S I N E S S
ACADEMY

Registration & Access Guide

(for Partners)

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1. How to register

※ If you are already member of Partner hub, additional registration is not needed.

SAMSUNG

Welcome to SBA
Samsung Business Academy

English

Username or email

Password

Login

Remember me

[Forgotten Password](#)

[Terms & Conditions](#) and [Privacy Policy](#)

Registration for Channel Partner

Select GO

If you can't find your Business location for registration,
please visit [Samsung Partner Hub](#) site.

① Visit <https://samsung.csod.com/client/samsung/mobile.aspx>

② Select your country and click "GO" button.

1. How to register – Registration form

Please populate both Email Address and User ID fields with your Company Email Address

* Required Field

① * First Name:

② * Last Name:

③ * Email Address:

④ * User ID:

* User Type: Partner

* Location: Australia

⑤ * Partner Company

⑥ Partner Type:

⑦ * Focus Industry

Phone:

- Fill in registration form.

① **First Name**

- Enter your First Name.

② **Last Name**

- Enter your Last Name.

③ **Email Address**

- Your email address is your ID for access on the SBA site.
- Please use your company email address.

④ **User ID**

- Please use your company email address.

⑤ **Partner Company**

- Enter your Company Name.

⑥ **Partner Type**

- Click the button () and select one.

⑦ **Focus Industry**

- Select your Focus Industry.

1. How to register – Registration form

The screenshot shows a registration form with the following elements:

- 8** * I agree to receive promotional communication...: A dropdown menu with the text "Select" and a downward arrow.
- 9** * I agree to [Terms & Conditions](#): A checkbox.
- 10** * I agree to the [Privacy Policy](#): A checkbox.
- Already a user? [Login here](#)
- Return to Browsing? [Click here](#)
- Cancel button
- Next button

- 8** I agree to receive promotional communication...
 - If you would like to receive Training Promotion emails, select “[Agree \(Opt-In\)](#)”.
 - If you don’t want to receive Training Promotion emails, select “[Disagree \(Opt-Out\)](#)”.
- 9** I agree to the [Terms & Conditions](#)
 - Check the box to agree.
- 10** I agree to the [Privacy Policy](#)
 - Check the box to agree.

1. How to register – Password setting

Please populate both **Email Address** and **User ID** fields with your **Company Email Address**

* Required Field

* Passwords must contain alpha and numeric characters.

* Passwords cannot have three or more consecutive same characters.

* Passwords must be 8 - 20 characters.

* Passwords cannot have leading or trailing spaces.

* Passwords cannot be the same as the Username, User ID, or email address.

* Passwords must contain at least one special character.

* New password



①

* Confirm password



Already a user? [Login here](#)
Return to Browsing? [Click here](#)

Back

Cancel

Submit



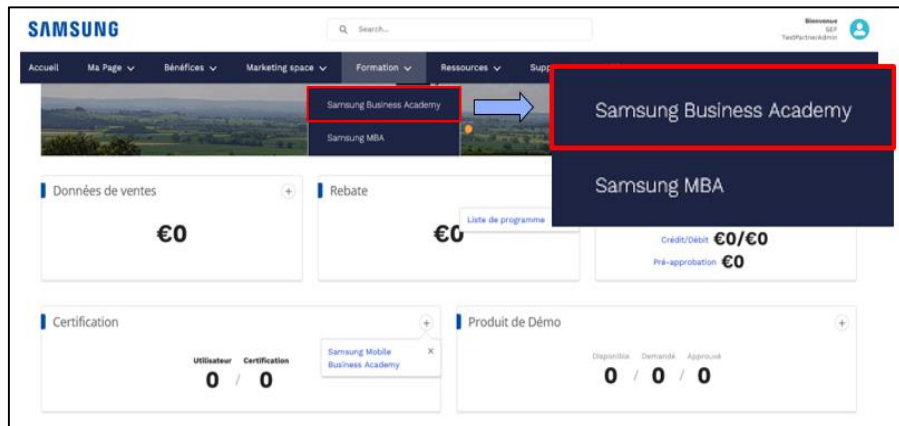
②

① Enter your password.

② After setting the password, click "Submit" button.

※ Once the administrator approves your application, you will receive a notification mail and you can immediately enter the SBA system.

2. How to visit thru Partner hub



- ① Visit Partner Hub and log in.
- ② Select the Training menu.
- ③ Then, click "Samsung Business Academy".

※ If you have an issue, please contact us.
(sba.mobile@samsung.com)

Thank you

<https://samsung.csod.com/client/samsung/mobile.aspx>

sba.mobile@samsung.com

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